# **WEEKLY UPDATE**

## Negative trend in « surprise » indicators: don't jump to conclusions too quickly

The surprise index records, for a large number of economic indicators, the differences between actual and expected outcomes. Over the past few weeks, "surprises" related to economic activity have clearly turned negative in both the United States and the euro area. These surprises mainly reflect the persistence of a certain disconnect between survey data and hard data, and do not call into question our scenario of a supportive economic environment, with moderate but positive growth and continuing decreasing inflation, opening the way for central bank rate cuts.

Persistence of a disconnect between survey data and hard data. Since Covid, survey indicators have underestimated the economic activity recovery. The initial explanation was linked to very specific tensions related to the Covid crisis, particularly those linked to supply chain disruptions and bottlenecks. More recently, this disconnect can be explained by increased sensitivity of households and businesses to certain variables - inflation and interest rates in particular, given that developed economies had not experienced a marked inflationary episode in nearly 40 years and high interest rates in 10 years. First, households continue to have a very negative perception of inflation, while it has already significantly decreased. Indeed, households are more affected by the significant increase in prices than by the slowdown in the pace of increase. Moreover, the increase in disposable income is not perceived as sufficient and kept consumer confidence at depressed levels. Similarly, business surveys are still affected by high interest rates.

In the United States, surveys overstate the economic slowdown. After several quarters of very high growth, economic activity is slowing down across the Atlantic, a slowdown that was both expected and desirable. While this slowdown is real, it appears overestimated by survey data. Hard data on activity shows a much more limited slowdown. While household goods consumption or the labour market are slowing, services consumption, industrial production, or business investment remain well oriented. Overall, hard data reinforces our scenario of growth stabilising around 2% in the United States, its pre-covid level. With the confirmation of the decline in inflation, this scenario should allow the Federal Reserve to lower interest rates in the coming months.

In the euro area, growth would remain positive but more moderate and uncertain. In the euro area, the context remains different from that of the United States, with a still moderate level of activity. In addition to surveys that still appear soft, hard data gives mixed signals, with industrial activity in particular continuing to disappoint. Hard data and confidence indices still signal a divergence between the robustness of sectors related to business investment (a powerful growth engine in 2022-23) and the weakness of household consumption (especially in durable goods such as automobiles). Nevertheless, the decline in inflation in a context of tight labour market and strong wage growth should boost real disposable income for households and, in the long term, consumption. We continue to expect moderate but positive growth, supported by the decline in inflation and then interest rates in the second half of the year.

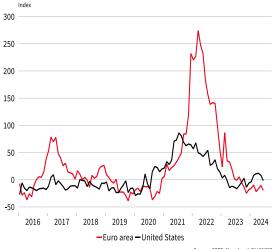


## **Economic activity surprises index**



Sources: SGPB, Macrobond, Citi 20/06/2024

## **Inflation surprises index**



Sources: SGPB, Macrobond, Citi 06/2024

Past performance should not be seen as a guarantee of future returns.

All data taken from Bloomberg and Macrobond on the 12/07/2024, publication achievement date. In accordance with the applicable regulation, we inform the reader that this material is qualified as a marketing document



# **Our Macro Comments**

### **Events of the week**



US inflation continued to fall in June to 3% year-over-year, below market expectations. The downside surprises came from services inflation, with the housing component in particular (35% of the CPI index) finally showing signs of normalisation. For the first time in four years, prices fell over the month, by -0.1%, whereas the consensus was expecting stagnation. Core inflation came in at 3.3% year-on-year, versus 3.4% expected. This provides the Fed with conclusive evidence of falling inflation, which should enable it to begin its rate-cutting cycle in September.



France's legislative elections failed to produce a clear winner, with none of the blocs securing the absolute majority needed to support a government drawn from its ranks. Thus, the political uncertainty created by the dissolution of the National Assembly has not abated. In its latest economic report, INSEE forecast GDP growth of 1.1% in France in 2024, the same as in 2023, thanks in particular to the effect of the Olympic Games in Q3, which would boost growth by 0.3 percentage points. A number of post-election elements may now interfere with this forecast, including the duration of the current climate of political uncertainty, a possible change in fiscal policy or even higher interest rates.

### The week in data

Country	Data	Actual	Last	Forecast
China	Inflation Rate YoY JUN	0,20%	0,30%	0,40%
China	Balance of Trade JUN	\$99,05B	\$82,62B	\$85B
United States	Core Inflation Rate MoM JUN	0,10%	0,20%	0,20%
United States	Core Inflation Rate YoY JUN	3,30%	3,40%	3,40%
United States	Inflation Rate MoM JUN	-0,10%	0,00%	0,10%
United States	Inflation Rate YoY JUN	3,00%	3,30%	3,10%
United States	PPI MoM JUN	0,20%	0%	0,10%
<b>United Kingdom</b>	GDP MoM MAY	0,40%	0%	0,20%
United Kingdom	GDP YoY MAY	1,40%	0,70%	1,20%
United Kingdom	Industrial Production YoY MAY	0,40%	-0,70%	0,60%

Source: Macrobond, the 12th July 2024

Colors in 'Actual' column represent the difference with previsions.

## Key events next week

Monday					
China	GDP Growth Rate Q2				
China	Industrial Production YoY JUN				
Germany	Retail Sales YoY MAY				
Euro Area	Industrial Production YoY MAY				
	Tuesday				
United States Retail Sales YoY JUN					
	Wednesday				
United Kingdom	Inflation Rate YoY JUN				
United States	Industrial Production YoY JUN				
	Thursday				
United Kingdom	Unemployment Rate MAY				
Euro Area	ECB Interest Rate Decision				
Friday					
Japan	Inflation Rate YoY JUN				
United Kingdom	Retail Sales YoY JUN				





# **Market Performances**

Interbank rates						
%	10/07/2024	12/06/2024	12/04/2024	01/01/2024	12/07/2023	
United States SOFR	5,337	5,33	5,33	5,34	5,07	
Euro area €ster	3,663	3,66	3,91	3,88	3,40	
United Kingdom SONIA	5,200	5,20	5,20	5,19	4,93	
Switzerland SARON	1,206	1,45	1,45	1,70	1,70	
Japan TONAR	0,077	0,08	0,08	-0,04	-0,02	

Sovereing rates 10 years						
%	11/07/2024	12/06/2024	12/04/2024	01/01/2024	12/07/2023	
United States Treasuries	4,20	4,31	4,50	3,88	3,86	
France OAT	3,08	3,15	2,87	2,55	3,10	
Germany Bund	2,45	2,53	2,34	2,02	2,53	
Italy BTP	3,77	3,92	3,77	3,70	4,21	
Spain Bonos	3,18	3,32	3,18	2,98	3,53	
Switzerland	0,63	0,85	0,69	0,66	1,05	
United Kingdom Gilts	4,10	4,16	4,12	3,60	4,50	
Japan JGB	1,09	1,01	0,85	0,62	0,45	

Credit & emerging markets						
%	11/07/2024	12/06/2024	12/04/2024	01/01/2024	12/07/2023	
United States IG	5,26	5,40	5,59	5,06	5,45	
United States HY	7,73	7,82	8,06	7,59	8,37	
Europe IG	3,85	4,03	3,88	3,72	4,64	
Europe HY	6,61	6,62	6,67	6,80	8,11	
Emerging markets (FX)	6,71	6,86	7,00	6,77	7,29	

Equity markets indices							
11/07/2024 vs	-1w	-1m	-3m	01/01/2024	-1y		
World	0,84	2,946	7,69	15,35	24,795		
United States	0,64	3,032	8,74	16,31	27,094		
Euro area	0,22	-0,964	2,94	10,81	17,597		
France	-0,56	-2,936	-1,89	3,47	8,440		
Germany	0,50	-0,285	3,94	9,90	16,628		
United Kingdom	0,41	0,589	4,04	8,60	18,563		
Japan	1,65	6,436	6,31	25,03	33,017		
Emerging (USD)	1,57	5,521	9,30	15,08	21,501		
China (USD)	1,07	0,075	8,76	6,65	0,132		
India (USD)	-0,02	5,143	11,83	20,13	40,938		
Latin America (USD)	3,82	7,290	-4,03	-10,30	0,299		

Foreign exchange rates						
	11/07/2024	12/06/2024	12/04/2024	01/01/2024	12/07/2023	
EUR/USD	1,09	1,09	1,06	1,11	1,11	
GBP/USD	1,29	1,29	1,24	1,27	1,30	
EUR/CHF	0,97	0,97	0,97	0,93	0,96	
USD/JPY	158,55	155,78	152,91	141,03	138,43	
USD/CNY	7,26	7,24	7,24	7,08	7,17	

Commodity prices						
	11/07/2024	12/06/2024	12/04/2024	01/01/2024	12/07/2023	
Brent, USD/BL	86	83	90	77	79	
Copper, USD/Metric t.	9 694	9 698	9 402	8 476	8 367	
Gold, USD/Troy o.	2 415	2 324	2 344	2 063	1 958	
Silver, USD/Troy o.	31	29	29	24	23	
Palladium, USD/Troy o.	1 000	921	1 070	1 136	1 279	
Platinium, USD/Troy o.	1 007	971	999	1 000	944	

Source: Bloomberg, on 12 July 2024, 1W = 1 week change, 3M = 3 month change, 12M = 12 month change, YTD = year to date change. Equities; total return in local cu rrency. Government bonds = 10 year returns. Figures are rounded...



# **IMPORTANT INFORMATION – PLEASE READ**

### **GENERAL INFORMATION**

This document is a marketing communication issued by Société Générale Private Banking which is the business line of the Société Générale Group operating through its headquarters within Société Générale S.A. in France and its network (departments or separate legal entities (branches or subsidiaries) hereinafter the "Entities"),), located on the various below-mentioned territories, acting under the brand name "Societe Generale Private Banking" and distributors of the present document.

This material has been prepared solely for informational purposes and has no contractual value.

This material does not constitute an offer of purchase, sale, or subscription in any of the asset classes presented herein, nor a solicitation of such an offer, nor is it an offer of financial services, to participate in any investment strategy. Nothing in this document should be construed as constituting investment advice or personal recommendation to any investor or its agent. Information contained herein is not intended to provide a basis on which to make an investment decision.

Any investment may have tax consequences and Société Générale Private Banking and its Entities do not provide tax advice. The level of taxation depends on individual circumstances and tax levels and bases may change. In addition, this document is not intended to provide accounting, tax or legal advice and should not be relied upon for accounting, tax, or legal purposes. Independent advice should be sought where appropriate.

The accuracy, completeness or relevance of the information provided is not guaranteed although it has been drawn from sources believed to be reliable. The information and opinions expressed in this document were produced as at the date of writing and are subject to change without notice.

This material has not been prepared regarding specific investment objectives, financial situations, or the particular needs of any specific entity or person. Investors should make their own appraisal of the risks and should seek their own financial and legal advice regarding the appropriateness of investing in any asset classes or participating in any investment strategy.

The asset classes presented herein may be subject to restrictions regarding certain persons or in certain countries under national regulations applicable to said persons or in said countries. It is the responsibility of any person in possession of this document to inform themselves and to comply with the legal and regulatory provisions of the relevant jurisdiction. This document is not intended for distribution to any person or in any jurisdiction where such distribution would be restricted or illegal. In particular, it may not be distributed in the United States, nor may it be distributed, directly or indirectly, in the United States or to any US Person.

### **GENERAL RISKS**

Some of the asset classes mentioned may present various risks, imply a potential loss of the entire amount invested or even an unlimited potential loss, and may therefore only be reserved for a certain category of investors, and/or only be suitable for well-informed investors who are eligible for these asset classes. In addition, these asset classes must comply with the Société Générale Group's Code of Tax Conduct.

The price and value of investments and the income derived from them may go down as well as up. Changes in inflation, interest rates and exchange rates may adversely affect the value, price and income of investments denominated in a currency other than that of the client. Any simulations and examples contained in this document are provided for illustrative purposes only. This information is subject to change because of market fluctuations, and the information and opinions contained herein may change. Société Générale Private Banking does not undertake to update or amend this document and will not assume any liability in this regard.

This document is for information purposes only and investors should make their investment decisions without relying on this document. Société Générale Private Banking and its Entities shall not be liable for any direct or indirect loss arising from any use of this document or its contents. Société Générale Private Banking and its Entities do not make any warranty, express or implied, as to the accuracy or completeness of this information or as to the profitability or performance of any asset class, country, or market.

Past performance does not predict future returns. The value of an investment is not guaranteed, and the valuation of investments may fluctuate.

Forecasts of future performance are based on assumptions which may not materialized. The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and/or current market conditions and are not an exact indicator. What you will get will vary depending on how the market performs and how long you keep the investment/product. Future performance is subject to taxation which depends on the personal situation of each investor and which may change in the future.

For a more complete definition and description of the risks, please refer to the prospectus of the product or other legal information document as the case may be (as applicable) before making any final investment decisions.

This document is confidential, intended exclusively for the person to whom it is addressed, and may not be communicated or made known to third parties (except for external advisers and provided that they themselves respect confidentiality), nor reproduced in whole or in part, without the prior written agreement of Société Générale Private Banking and its Entities.



## AVERTISSEMENT IMPORTANT

### **CONFLICTS OF INTEREST**

The Societe Generale Group maintains an effective administrative organization that takes all necessary measures to identify, control and manage conflicts of interest. To this end, Societe Generale Private Banking and its Entities have put in place a conflict of interest policy to prevent conflicts of interest, including information Chinese walls.

This document contains the views of SGPB teams. Société Générale trading desks may trade, or have traded, as principal on the basis of the teams' views and reports. In addition, SGPB teams receive compensation based, in part, on the quality and accuracy of their analysis, client feedback, revenues of their entity of the Société Générale group and competitive factors. As a general matter, entities within the Société Générale group may make a market or act as a principal trader in securities referred to in this report and can provide banking services to the companies mentioned in that document, and to their subsidiary. Entities within the Société Générale group may from time-to-time deal in, profit from trading on, hold on a principal basis, or act as advisers or brokers or bankers in relation to securities, or derivatives thereof, or asset class(es) mentioned in this document.

Entities within the Société Générale group may be represented on the supervisory board or on the executive board of such persons, firms or entities.

Employees of the Société Générale group, or persons/entities connected to them, may from time to time have positions in or hold any of the investment products/ asset class(es) mentioned in this document.

Société Générale may acquire or liquidate from time-to-time positions in the securities and/or underlying assets (including derivatives thereof) referred to herein, if any, or in any other asset, and therefore any return to prospective investor(s) may directly or indirectly be affected.

Entities within the Société Générale group are under no obligation to disclose or consider this document when advising or dealing with or on behalf of customers.

In addition, Société Générale may issue other reports that are inconsistent with and reach different conclusions from the information presented in this report and is under no obligation to ensure that such other reports are brought to the attention of any recipient of this report.

Société Générale group maintains and operates effective organisational and administrative arrangements taking all reasonable steps to identify, monitor and manage conflicts of interest. Société Générale Private Banking has put in place a management of conflicts of interest policy designed to prevent conflicts of interest giving rise to a material risk of damage to the interests of its clients. For further information, please refer to the management of conflicts of interest's policy, which was provided.

### **SPECIFIC INFORMATION PER JURISDICTION**

France: Unless expressly stated otherwise, this document is published and distributed by Société Générale, a credit institution providing investment services authorised by and under the prudential supervision of the European Central Bank ("ECB") (located at ECB Tower, Sonnemannstraße 20, 60314 Frankfurt am Main, Germany) within the Single Supervisory Mechanism and supervised by the Autorité de Contrôle Prudentiel et de Résolution (located at 4, Place de Budapest, CS 92459, 75436 Paris Cedex 09) and the Autorité des Marchés Financiers ("AMF") (located at 17 Pl. de la Bourse, 75002 Paris). Société Générale is also registered with the ORIAS as an insurance intermediary under the number 07 022 493 orias.fr.

Société Générale is a French public limited company with a capital of EUR 1.003.724.927,50 as of November 17, 2023, whose registered office is located at 29 boulevard Haussmann, 75009 Paris, and whose unique identification number is 552 120 222 R.C.S. Paris, and its ADEME number is FR231725\_01YSGB. Further details are available on request or at <a href="https://www.privatebanking.societegenerale.com">www.privatebanking.societegenerale.com</a>.

**Luxembourg**: This document is distributed in Luxembourg by Societe Generale Luxembourg, a credit institution which is authorized and regulated by the Commission de Surveillance du Secteur Financier ("CSSF") under the prudential supervision of the European Central Bank- ECB, and whose head office is located at 11, avenue Emile Reuter – L 2420 Luxembourg. Further details are available on request or can be found at https://www.societegenerale.lu/. No investment decision whatsoever may result from solely reading this document. Societe Generale Luxembourg accepts no responsibility for the accuracy or otherwise of information contained in this document. Societe Generale Luxembourg accepts no liability or otherwise in respect of actions taken by recipients on the basis of this document only and Societe Generale Luxembourg does not hold itself out as providing any advice, particularly in relation to investment services. The opinions, views and forecasts expressed in this document (including any attachments thereto) reflect the personal views of the author(s) and do not reflect the views of any other person or Societe Generale Luxembourg unless otherwise mentioned. Societe Generale Luxembourg has neither verified nor independently analyzed the information contained in this document. The Commission de Surveillance du Secteur Financier has neither verified nor independently analysed the information contained in this document.



## AVERTISSEMENT IMPORTANT

**Monaco**: The present document is distributed in Monaco by Societe Generale Private Banking (Monaco) S.A.M., located 11 avenue de Grande Bretagne, 98000 Monaco, Principality of Monaco, governed by the 'Autorité de Contrôle Prudentiel et de Résolution' and the 'Commission de Contrôle des Activités Financières'. The financial products marketed in Monaco can be reserved for qualified investors in accordance with the Law No. 1339 of 07/09/2007 and Sovereign Ordinance No 1.285 of 10/09/2007. Further details are available upon request or on <a href="https://www.privatebanking.societegenerale.com">www.privatebanking.societegenerale.com</a>.

**Switzerland**: This document is an advertising according to the Financial Services Act ("FinSA"). It is distributed in Switzerland by Societe Generale Private Banking (Suisse) SA ("SGPBS"), whose head office is located rue du Rhône 8, CH-1204 Geneva. SGPBS is a bank authorized by the Swiss Financial Market Supervisory Authority ("FINMA"). Nothing contained herein shall constitute, or shall be deemed to constitute, investment advice or a recommendation by SGPBS. Users are advised to seek professional advice before applying any information contained in this document to their own particular circumstances. SGPBS accepts no responsibility for the accuracy or otherwise of information contained in this document. The financial products, including collective investment schemes and structured products referred to in this document can only be offered in compliance with the FinSA. Further details are available on request or can be found at <a href="https://www.privatebanking.societegenerale.com">www.privatebanking.societegenerale.com</a>.

This document is not distributed neither by SG Kleinwort Hambros Bank Limited in the United Kingdom, nor by its branches in Jersey, Guernsey and Gibraltar together operating through the brand name "SG Kleinwort Hambros". Consequently, the information and potential offers, activities and financial information contained in this document do not apply to these entities and may neither be authorized by these entities or adapted on these territories. Further information on the activities of the private banking entities of Société Générale located in the territories of the United Kingdom, the Channel Islands and Gibraltar, including additional legal and regulatory details can be found at: www.kleinworthambros.com."



