# WEEKLY UPDATE

### A rocky financial summer waiting for the start of the rate cut cycle of the Fed.

Financial markets experienced strong downward and upward swings during the months of July and August. Initially, equity markets fell significantly in a context of the unwinding of carry-trades in Japan and labour market data in the United States falling short of expectations, then markets recovered strongly with good consumer and inflation data. These moves reflect investors' expectations whether the US economy can effectively perform a soft landing and hence the expected rhythm of the Fed interest rate cut cycle. We continue to favour the scenario of a soft landing for the US economy, The Jackson Hole symposium which begins on August 22 will be closely monitored as Jerome Powell is likely to shed light on the expected rate cut cycle.

**From fears of a near recession in the United States...** Equity markets started the summer with a sharp downward movement. Indeed, equity indices in major economies fell by nearly 5% between July 1 and August 7, with the Nikkei 225 in Japan falling by more than 20% over this period. Among the sectors, the "Growth" indices fell the most during this period, while the "Value" indices held up in an environment of overvalued "Growth" stocks. The declines were triggered by the unwinding of carry-trades in Japan and weaker-than-expected U.S. labor market data. The rise in the unemployment rate in July to 4.3%, above the level forecast by the Fed at the end of the year, increased investors' fears that the US economy is close to a recession.

... **To the expectations of a soft landing.** However, equity markets recovered significantly from the week of August 12, with the SP500 back in positive territory over the quarter (+2%), the STOXX 600 erased its losses for the quarter and the Nikkei down only 5%. The rally was supported by several factors such as better-than-expected services survey data in July, persistently resilient retail sales data, inflation that continues to move closer to the 2% target, and a strong corporate earnings season beyond large-cap tech stocks. Thus, the markets have gone in the space of two weeks from a fear of an imminent recession to expectations of a soft landing for activity with an easing of financial conditions.

A start of the rate cut cycle in September in a context of resilient growth. We continue to favour the scenario of a soft landing for activity and inflation in the United States, supported by a still positive outlook for household and corporate incomes and an easing of financial conditions. Indeed, while the labour market is slowing down in terms of job creation and wages, this slowdown is in line with the dynamics of the US economy before the Covid crisis. In addition, the continued decline in inflation should support household purchasing power. On the corporate side, the corporate margin rate remains at a high level, while the revenue outlook published by companies remains positive, thereby supporting the labour market. In this context, Jerome Powell's speech at the Jackson Hole symposium is widely anticipated. Given the stabilisation of inflation close to target and the slowdown in the labour market, it is likely that Powell will confirm a first rate cut for the September 18 meeting, with the focus of the monetary authority returning to the employment target. Markets will also be attentive to the pace of rate cuts, with the latter expecting 3 rate cuts of 25bps in 2024, cuts that are close to our scenario.





# Implicit probability of a Fed rate cut according to markets



Past performance should not be seen as a guarantee of future returns.

All data taken from Bloomberg and Macrobond on the 27/07/2024, publication achievement date. In accordance with the applicable regulation, we inform the reader that this material is qualified as a marketing document.



## **Our Macro Comments**

#### **Events of the week**

Euro area PMI indices suggest resilient activity overall, but with wide disparities between sectors and countries. The composite indicator for the eurozone rose to 51.2 (a level above 50 means activity is expanding), with the services sector rising to 53.3 but the manufacturing sector still contracting to 45.6. This resilience in the service sector is due in particular to the strong acceleration in the French service sector in August, with an expansion to 55 benefiting from the Olympic Games effect. In Germany, on the other hand, the indices suggest that activity remains sluggish, with the services index decelerating to 51.4 and the manufacturing index remaining in sharp contraction at 42



Chinese economic data continues to disappoint, with the economy still under pressure from real estate tensions. Industrial production and retail sales for July were above expectations, with growth of 5.1% and 2.7% respectively. In the same vein, credit data for the private sector also continued to slow, with household credit growth at 3.8% year-on-year in July, its lowest level since 2008. Against this backdrop, sovereign yields continue to decline, with the yield on the 10-year government bond falling to 2.1%

### The week in data

Country	Data	Month	Consensus	Actual	Prior
United Kingdom	CPIYoY	Jul	2,3%	2,2%	2,0%
United Kingdom	CPI Core YoY	Jul	3,4%	3,3%	3,5%
Euro area	Industrial Production WDA YoY	Jun	-2,9%	-3,9%	-2,9%
United States	CPIYoY	Jul	3,0%	2,9%	3,0%
United States	CPI Ex Food and Energy YoY	Jul	3,2%	3,2%	3,3%
United Kingdom	GDP YoY	2Q24	0,9%	0,9%	0,3%
United States	Retail Sales Advance MoM	Jul	0,4%	1,0%	0,0%
United States	Retail Sales Ex Auto MoM	Jul	0,1%	0,4%	0,4%
United Kingdom	Retail Sales Ex Auto Fuel YoY	Jul	1,4%	1,4%	-0,8%
France	HCOB Manufacturing PMI	Aug	44,5	42,1	44
France	HCOB Services PMI	Aug	50,3	55	50,1
France	HCOB Composite PMI	Aug	49,2	52,7	49,1
Germany	HCOB Manufacturing PMI	Aug	43,3	42,1	43,2
Germany	HCOB Services PMI	Aug	52,3	51,4	52,5
Germany	HCOB Composite PMI	Aug	49,2	48,5	49,1
Euro area	HCOB Manufacturing PMI	Aug	45,8	45,6	45,8
Euro area	HCOB Services PMI	Aug	51,7	53,3	51,9
Euro area	HCOB Composite PMI	Aug	50,1	51,2	50,2
United Kingdom	S&P Global Manufacturing PMI	Aug	52,2	52,5	52,1
United Kingdom	S&P Global Services PMI	Aug	52,8	53,3	52,5
United Kingdom	S&P Global Composite PMI	Aug	53	53,4	52,8







### Interbank rates

%	21/08/2024	23/07/2024	23/05/2024	01/01/2024	23/08/2023
United States SOFR	5,350	5,35	5,32	5,34	5,29
Euro area €ster	3,663	3,67	3,91	3,88	3,65
United Kingdom SONIA	4,950	5,20	5,20	5,19	5,19
Switzerland SARON	1,206	1,21	1,45	1,70	1,70
Japan TONAR	0,227	0,08	0,08	-0,04	-0,06

### Equity markets indices

22/08/2024 vs	-1w	-1m	-3m	01/01/2024	-1y	
World	0,36	-0,140	3,681	14,52	24,18	
United States	0,34	0,146	5,819	16,40	27,58	
Euro area	0,90	-0,996	-3,203	8,72	15,86	
France	1,00	-0,495	-6,081	2,56	7,05	
Germany	0,90	-0,873	-1,293	8,80	15,86	
United Kingdom	-0,17	2,119	0,774	10,28	19,68	
Japan	-0,25	-5,465	-2,775	14,19	21,64	
Emerging (USD)	0,53	0,281	2,225	12,33	19,04	
China (USD)	0,50	0,958	-5,952	4,43	1,42	
India (USD)	1,82	2,713	9,334	22,33	40,95	
Latin America (USD)	-1,84	1,650	-5,392	-11,89	2,14	

### Sovereing rates 10 years

<b></b>					
%	22/08/2024	23/07/2024	23/05/2024	01/01/2024	23/08/2023
United States Treasuries	3,86	4,25	4,47	3,88	4,19
France OAT	2,95	3,10	3,09	2,55	3,05
Germany Bund	2,24	2,42	2,61	2,02	2,52
Italy BTP	3,61	3,76	3,90	3,70	4,17
Spain Bonos	3,05	3,19	3,37	2,98	3,54
Switzerland	0,40	0,55	0,77	0,66	0,97
United Kingdom Gilts	3,99	4,16	4,26	3,60	4,47
Japan JGB	0,87	1,05	0,99	0,62	0,66

## Credit & emerging markets

%	22/08/2024	23/07/2024	23/05/2024	01/01/2024	23/08/2023
United States IG	4,94	5,30	5,54	5,06	5,72
United States HY	7,39	7,61	7,93	7,59	8,60
Europe IG	3,65	3,84	4,09	3,72	4,53
Europe HY	6,41	6,59	6,63	6,80	8,05
Emerging markets (FX)	6,45	6,73	6,92	6,77	7,50

### Foreign exchange rates

	22/08/2024	23/07/2024	23/05/2024	01/01/2024	23/08/2023
EUR/USD	1,11	1,08	1,08	1,11	1,08
GBP/USD	1,31	1,29	1,27	1,27	1,27
EUR/CHF	0,95	0,97	0,99	0,93	0,95
USD/JPY	146,29	156,03	157,07	141,03	144,76
USD/CNY	7,14	7,27	7,25	7,08	7,21

## **Commodity prices**

•					
	22/08/2024	23/07/2024	23/05/2024	01/01/2024	23/08/2023
Brent, USD/BL	77	82	81	77	83
Copper, USD/Metric t.	9 061	9 053	10 291	8 476	8 378
Gold, USD/Troy o.	2 485	2 409	2 329	2 063	1 916
Silver, USD/Troy o.	30	29	31	24	24
Palladium, USD/Troy o.	949	911	988	1 136	1 282
Platinium, USD/Troy o.	959	950	1 038	1 000	929

Source: Bloomberg, on 23 August 2024, 1W = 1 week change, 3M = 3 month change, 12M = 12 month change, YTD = year to date change. Equities; total return in local cu rrency. Government bonds = 10 year returns. Figures are rounded.



## **IMPORTANT INFORMATION – PLEASE READ**

#### **GENERAL INFORMATION**

This document is a marketing communication issued by Société Générale Private Banking which is the business line of the Société Générale Group operating through its headquarters within Société Générale S.A. in France and its network (departments or separate legal entities (branches or subsidiaries) hereinafter the "Entities"),), located on the various below-mentioned territories, acting under the brand name "Societe Generale Private Banking" and distributors of the present document.

This material has been prepared solely for informational purposes and has no contractual value.

This material does not constitute an offer of purchase, sale, or subscription in any of the asset classes presented herein, nor a solicitation of such an offer, nor is it an offer of financial services, to participate in any investment strategy. Nothing in this document should be construed as constituting investment advice or personal recommendation to any investor or its agent. Information contained herein is not intended to provide a basis on which to make an investment decision.

Any investment may have tax consequences and Société Générale Private Banking and its Entities do not provide tax advice. The level of taxation depends on individual circumstances and tax levels and bases may change. In addition, this document is not intended to provide accounting, tax or legal advice and should not be relied upon for accounting, tax, or legal purposes. Independent advice should be sought where appropriate.

The accuracy, completeness or relevance of the information provided is not guaranteed although it has been drawn from sources believed to be reliable. The information and opinions expressed in this document were produced as at the date of writing and are subject to change without notice.

This material has not been prepared regarding specific investment objectives, financial situations, or the particular needs of any specific entity or person. Investors should make their own appraisal of the risks and should seek their own financial and legal advice regarding the appropriateness of investing in any asset classes or participating in any investment strategy.

The asset classes presented herein may be subject to restrictions regarding certain persons or in certain countries under national regulations applicable to said persons or in said countries. It is the responsibility of any person in possession of this document to inform themselves and to comply with the legal and regulatory provisions of the relevant jurisdiction. This document is not intended for distribution to any person or in any jurisdiction where such distribution would be restricted or illegal. In particular, it may not be distributed in the United States, nor may it be distributed, directly or indirectly, in the United States or to any US Person.

#### **GENERAL RISKS**

Some of the asset classes mentioned may present various risks, imply a potential loss of the entire amount invested or even an unlimited potential loss, and may therefore only be reserved for a certain category of investors, and/or only be suitable for well-informed investors who are eligible for these asset classes. In addition, these asset classes must comply with the Société Générale Group's Code of Tax Conduct.

The price and value of investments and the income derived from them may go down as well as up. Changes in inflation, interest rates and exchange rates may adversely affect the value, price and income of investments denominated in a currency other than that of the client. Any simulations and examples contained in this document are provided for illustrative purposes only. This information is subject to change because of market fluctuations, and the information and opinions contained herein may change. Société Générale Private Banking does not undertake to update or amend this document and will not assume any liability in this regard.

This document is for information purposes only and investors should make their investment decisions without relying on this document. Société Générale Private Banking and its Entities shall not be liable for any direct or indirect loss arising from any use of this document or its contents. Société Générale Private Banking and its Entities do not make any warranty, express or implied, as to the accuracy or completeness of this information or as to the profitability or performance of any asset class, country, or market.

Past performance does not predict future returns. The value of an investment is not guaranteed, and the valuation of investments may fluctuate.

Forecasts of future performance are based on assumptions which may not materialized. The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and/or current market conditions and are not an exact indicator. What you will get will vary depending on how the market performs and how long you keep the investment/product. Future performance is subject to taxation which depends on the personal situation of each investor and which may change in the future.

For a more complete definition and description of the risks, please refer to the prospectus of the product or other legal information document as the case may be (as applicable) before making any final investment decisions.

This document is confidential, intended exclusively for the person to whom it is addressed, and may not be communicated or made known to third parties (except for external advisers and provided that they themselves respect confidentiality), nor reproduced in whole or in part, without the prior written agreement of Société Générale Private Banking and its Entities.



## **AVERTISSEMENT IMPORTANT**

#### **CONFLICTS OF INTEREST**

The Societe Generale Group maintains an effective administrative organization that takes all necessary measures to identify, control and manage conflicts of interest. To this end, Societe Generale Private Banking and its Entities have put in place a conflict of interest policy to prevent conflicts of interest, including information Chinese walls.

This document contains the views of SGPB teams. Société Générale trading desks may trade, or have traded, as principal on the basis of the teams' views and reports. In addition, SGPB teams receive compensation based, in part, on the quality and accuracy of their analysis, client feedback, revenues of their entity of the Société Générale group and competitive factors.

As a general matter, entities within the Société Générale group may make a market or act as a principal trader in securities referred to in this report and can provide banking services to the companies mentioned in that document, and to their subsidiary. Entities within the Société Générale group may from time-to-time deal in, profit from trading on, hold on a principal basis, or act as advisers or brokers or bankers in relation to securities, or derivatives thereof, or asset class(es) mentioned in this document.

Entities within the Société Générale group may be represented on the supervisory board or on the executive board of such persons, firms or entities.

Employees of the Société Générale group, or persons/entities connected to them, may from time to time have positions in or hold any of the investment products/ asset class(es) mentioned in this document.

Société Générale may acquire or liquidate from time-to-time positions in the securities and/or underlying assets (including derivatives thereof) referred to herein, if any, or in any other asset, and therefore any return to prospective investor(s) may directly or indirectly be affected.

Entities within the Société Générale group are under no obligation to disclose or consider this document when advising or dealing with or on behalf of customers.

In addition, Société Générale may issue other reports that are inconsistent with and reach different conclusions from the information presented in this report and is under no obligation to ensure that such other reports are brought to the attention of any recipient of this report.

Société Générale group maintains and operates effective organisational and administrative arrangements taking all reasonable steps to identify, monitor and manage conflicts of interest. Société Générale Private Banking has put in place a management of conflicts of interest policy designed to prevent conflicts of interest giving rise to a material risk of damage to the interests of its clients. For further information, please refer to the management of conflicts of interest's policy, which was provided.

#### SPECIFIC INFORMATION PER JURISDICTION

**France** : Unless expressly stated otherwise, this document is published and distributed by Société Générale, a credit institution providing investment services authorised by and under the prudential supervision of the European Central Bank ("ECB") (located at ECB Tower, Sonnemannstraße 20, 60314 Frankfurt am Main, Germany) within the Single Supervisory Mechanism and supervised by the Autorité de Contrôle Prudentiel et de Résolution (located at 4, Place de Budapest, CS 92459, 75436 Paris Cedex 09) and the Autorité des Marchés Financiers ("AMF") (located at 17 Pl. de la Bourse, 75002 Paris). Société Générale is also registered with the ORIAS as an insurance intermediary under the number 07 022 493 orias.fr.

Société Générale is a French public limited company with a capital of EUR 1.003.724.927,50 as of November 17, 2023, whose registered office is located at 29 boulevard Haussmann, 75009 Paris, and whose unique identification number is 552 120 222 R.C.S. Paris, and its ADEME number is FR231725\_01YSGB. Further details are available on request or at www.privatebanking.societegenerale.com.

Luxembourg: This document is distributed in Luxembourg by Societe Generale Luxembourg, a credit institution which is authorized and regulated by the Commission de Surveillance du Secteur Financier ("CSSF") under the prudential supervision of the European Central Bank- ECB, and whose head office is located at 11, avenue Emile Reuter – L 2420 Luxembourg. Further details are available on request or can be found at https://www.societegenerale.lu/. No investment decision whatsoever may result from solely reading this document. Societe Generale Luxembourg accepts no responsibility for the accuracy or otherwise of information contained in this document. Societe Generale Luxembourg accepts no liability or otherwise in respect of actions taken by recipients on the basis of this document only and Societe Generale Luxembourg does not hold itself out as providing any advice, particularly in relation to investment services. The opinions, views and forecasts expressed in this document (including any attachments thereto) reflect the personal views of the author(s) and do not reflect the views of any other person or Societe Generale Luxembourg unless otherwise mentioned. Societe Generale Luxembourg has neither verified nor independently analyzed the information contained in this document. The Commission de Surveillance du Secteur Financier has neither verified nor independently analysed the information contained in this document.



## **AVERTISSEMENT IMPORTANT**

**Monaco**: The present document is distributed in Monaco by Societe Generale Private Banking (Monaco) S.A.M., located 11 avenue de Grande Bretagne, 98000 Monaco, Principality of Monaco, governed by the 'Autorité de Contrôle Prudentiel et de Résolution' and the 'Commission de Contrôle des Activités Financières'. The financial products marketed in Monaco can be reserved for qualified investors in accordance with the Law No. 1339 of 07/09/2007 and Sovereign Ordinance No 1.285 of 10/09/2007. Further details are available upon request or on <u>www.privatebanking.societegenerale.com</u>.

**Switzerland**: This document is an advertising according to the Financial Services Act ("FinSA"). It is distributed in Switzerland by Societe Generale Private Banking (Suisse) SA ("SGPBS"), whose head office is located rue du Rhône 8, CH-1204 Geneva. SGPBS is a bank authorized by the Swiss Financial Market Supervisory Authority ("FINMA"). Nothing contained herein shall constitute, or shall be deemed to constitute, investment advice or a recommendation by SGPBS. Users are advised to seek professional advice before applying any information contained in this document to their own particular circumstances. SGPBS accepts no responsibility for the accuracy or otherwise of information contained in this document. The financial products, including collective investment schemes and structured products referred to in this document can only be offered in compliance with the FinSA. Further details are available on request or can be found at www.privatebanking.societegenerale.com.

This document is not distributed neither by SG Kleinwort Hambros Bank Limited in the United Kingdom, nor by its branches in Jersey, Guernsey and Gibraltar together operating through the brand name "SG Kleinwort Hambros". Consequently, the information and potential offers, activities and financial information contained in this document do not apply to these entities and may neither be authorized by these entities or adapted on these territories. Further information on the activities of the private banking entities of Société Générale located in the territories of the United Kingdom, the Channel Islands and Gibraltar, including additional legal and regulatory details can be found at: www.kleinworthambros.com."



